



KZST INSTANT MESSAGE | What you need to know

KZST instant message is intended to give everyone access to getting his or her message on the air.

Birthdays, graduations, anniversaries, yard sales, charity events, business events, meetings, obituaries, restaurant daily specials, items for sale, lost pets, general messages of well-wishing, school events, concerts, services for hire, rentals, job openings, congratulations, poetry to name a few.

There are SOME messages we will not allow. Political advertising, guns, illegal substances, any message that is deemed harassing, dangerous, illegal, untrue, copyrighted material, obscene or sexual in nature and anything that is not allowed on public airwaves by the Federal Communications Commission.

While we will do our best to read your message as it was intended, we reserve the right to change, edit, modify or not read any portion of the Instant Message at our own discretion. This includes, but is not limited to, the addition of words, music, sound effects etc.

While there is no minimum length of an announcement the maximum that an individual announcement can be is 60 seconds, read at a normal pace.

We will not announce Instant Messages for competing Radio media outlets.

Once an announcement has been read on the air, it is considered over and done. The message will not be repeated unless another "instant message has been purchased".

We will read it in as timely a manor as is possible and in keeping with the KZST radio format. While we will do our best to read your message at the time indicated in your instructions, we do not guarantee to read any message at a specific time or day.

Before any message will be read on the air, a broadcast fee will be charged and approved by credit card thru the KZST web site at KZST.com.

The prices are as follows:

- \$50 each: Birthday Wishes, Valentines Wishes, Congratulations, Garage Sales, Obituaries, Jobs Wanted, Non-Profit PSA's
- \$100 each: Retail Ads, and Employer Ads

If you would like your message on air and do not have a credit card, we accept cash Mon-Fri 8am to 5pm at 3392 Mendocino Ave, Santa Rosa CA 95403, holidays excepted. No checks or any other form of payment will be accepted.

In the case of a complaint or dispute, we will be the final arbitrator of what will and will not go on the air.

Again, this feature was designed for the fun and enlightenment, in a positive way, for the listeners of KZST radio. If you have any ideas, complaints or suggestions please send them to Tom Skinner, tom@kzst.com

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